

Boost Revenues and Profits in a Soft Market with an Effective Customer Care Program!



NEW!

*Complete Customer Care Marketing Kit
Developed Exclusively for Insurance
Agents!*

*If you're not actively communicating with your customers,
you're leaving a significant amount of money on the table!*

Learn how to develop a customer care program that will:

- Increase Retention
- Increase Cross Sell Opportunities
- Increase New Business Through Referrals
- Get Your Customers to Do the Selling for You!

Don't Spend a Dime on Marketing Until You Get this CD!

Kit Includes

- Audio CD with step-by-step instructions on building your plan
- Customer Care Workbook to make planning and implementation easy!
- Referral letter, description of process and tracking sheet
- Sample wording for Thank You letters
- Six customer emails ready for you to use!
- Two customer surveys

Includes 1/2 hour FREE consultation with the author!

One Low Price of \$59.99 *plus S&H*

**Log On to www.imarketingmanagement.com
and click on the Customer Care Icon to
order yours today!**



***Created by Insurance
Marketing Experts***

 **MARKETING**
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